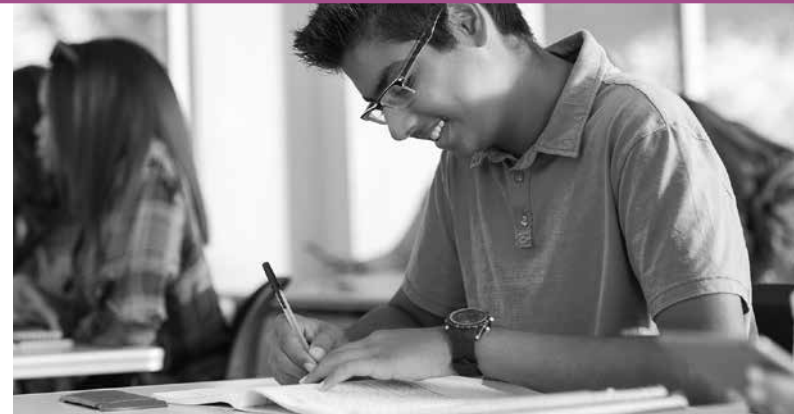


# Strategies! Strategies! Strategies!

## Strengthen Your WRITING INSTRUCTION to Significantly Increase Students' Writing Skills (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

## Mary Ellen Ledbetter

National Presenter, Author and Outstanding Secondary English/Language Arts Teacher

Specifically Designed for English/Language Arts Educators Serving Grades 6-12

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**Time-saving strategies for more focused peer feedback** whether you are working in the classroom or online

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**Reduce your take-home paper load** and boost student success with strategies to break down the writing process into manageable parts

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**Quick, easy and effective mini-lessons** for the myriad of ELA skills and concepts you are required to teach will give you the gift of time

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**Increase student responsibility** with strategies to ensure they self-evaluate and prove their own learning at each stage of the process

### Live Online Seminars

#### March 8

**9 AM Eastern**, 8 AM Central, 7 AM Mountain, 6 AM Pacific

#### March 9

**9 AM Central**, 10 AM Eastern, 8 AM Mountain, 7 AM Pacific

#### March 12

**9 AM Pacific**, 12 PM Eastern, 11 AM Central, 10 AM Mountain

#### CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available  
See page 6 for details

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*'Thank you, Mary Ellen, these strategies will have an immediate impact on my students' writings.'*

— SHARON MCCULLAN, TEACHER

# Ten Key Benefits of Attending

*'The best seminar I have attended. Both Mary Ellen's personality and the content shared were fantastic!'*

– KERI MYONES,  
ENGLISH TEACHER



## Who Should Attend

Grades 6-12 English/  
Language Arts Teachers,  
Classroom Teachers,  
Content-Area Teachers,  
Literacy Coaches,  
and Administrators

- 1. Learn Effective Strategies to Significantly Increase Your Students' Writing Skills**  
Systematic and proven approaches for strengthening your students' writing ... Practical strategies to get powerful results while creating a productive learning environment with achievable goals for all students in your ELA classes whether working in-person or online
- 2. Successfully Integrate Your ELA Objectives to Teach the Writing Skills Students are Expected to Master in Both Online and In-Person Learning Environments**  
With all you have to teach, it's hard to fit it all in – learn how you can, with a strategic plan for introducing, individualizing, practicing, and mastering writing expectations using your ELA materials and literature
- 3. Reduce Your Take-Home Paper Load and Increase Student Responsibility**  
Learn how to break down writing assignments into manageable parts, give students feedback during class at each stage of the process and guide them into any needed revision at every level to ensure confidence and success
- 4. Argumentative, Expository, Literary Analysis, and Narrative Modes of Writing with Ease**  
Models of writing that address prompts and provide effective, research-based planning strategies that will scaffold the assignments so that students no longer will complain that they have “nothing to write about”
- 5. Numerous In-Classroom or Virtual Interactive Mini-Lessons for Grammar/ Mechanics**  
Specific strategies to teach students the mechanics of writing sentences and paragraphs that are clear and precise ... In-class mini-lessons that address mistakes from run-ons and fragments to subject/verb agreement, commas and many more
- 6. Efficient and Effective Ways to Respond to Reading Through Writing**  
Literature activities to teach students to apply literary concepts in their own writing ... Help students better identify and apply the literary concepts you want them to use in their writing
- 7. Increase Students' Use of More Sophisticated Vocabulary**  
Discover easy, doable and fun ways to help students consistently use more sophisticated vocabulary in their writing and understand the meaning and use of more complex words in their reading
- 8. How to Effectively Use Student-Interactive Rubrics that are Much More than Mere Checklists**  
Engage students in real revision using interactive rubrics that require them to prove that all elements of high-quality writing are included in their papers as they move through the process
- 9. Strategies You Can Use In-Person or Online or Adapt to Fit Your ELA Program**  
Student-proven lesson plans that include step-by-step outlines of how to make all the pieces of your ELA fit together in a workable, doable and successful program ... Includes suggestions for mini-lessons and assessment
- 10. Focused Peer Feedback that Works**  
ELA standards call for active discussion that teaches students how to learn from each other ... Learn a peer feedback process that really gets students involved in listening to each other, reading peer writing and giving specific feedback for improvement in your classroom or online learning environment

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Discover timesaving strategies** that will greatly increase students' writing skills and enable you to fit in all the ELA standards you are required to teach
- **Practical, systematic and proven approaches** for strengthening your writing instruction and actively engaging all your students in the writing process whether you are working online or in your classroom
- Teach students to **read and revise their own writing** using interactive rubrics that are much more than checklists
- **Short, easy-to-implement strategies to introduce or review literary concepts** before asking students to apply their knowledge to lengthy, even more rigorous texts
- **How to use exemplary student models and analysis** for all modes of writing including argumentative, expository, narrative, literary analysis, and comparison of texts
- Lesson plans you can use or adapt to **successfully integrate all the writing skills** students need
- Strategies that will allow you **more time to teach** the required writing expectations
- **Conferencing strategies** to give students the immediate feedback needed to improve writing
- How you can organize your class time to **fit in your ELA standards**
- **Literary analysis strategies** to strengthen students' writing



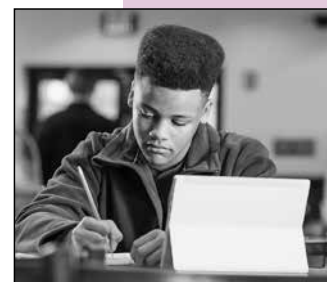
*'This seminar has ready-to-implement strategies and rubrics. It is so nice to learn from a fantastic teacher, a master of her craft.'*

– ANGIE PITTMAN, ENGLISH TEACHER

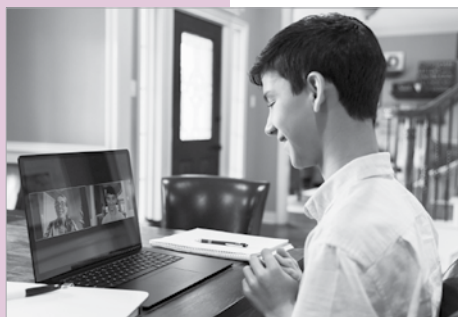
## Practical Ideas and Strategies

Do you sometimes feel that you are spending more time reading and grading your students' writing than they did before they turned it in? Do you spend hours planning to find creative ways to fit in all the skills that are now required, only to spend even more hours reading papers that are missing critical elements? If so, this seminar will turn that around! In this idea-packed seminar, you will discover how to strategically take your students to the next level of writing with daily, easy-to-use instructional techniques that will work in your ELA classroom or online program.

**Mary Ellen Ledbetter**, outstanding national writing expert, will demonstrate what she has found to be successful with students in grades 6-12. She will share step-by-step student routines and lessons that seamlessly integrate writing, literature, literary concepts, grammar/mechanics, vocabulary, and interactive student rubrics. You will learn how to implement peer feedback, discussion techniques and student conferences during in-person or virtual class time that will give students the immediate feedback they need to revise and improve their writing on the spot. Your paper load will decrease, and students' writing skills will increase! Join Mary Ellen for a day filled with dozens of practical and doable strategies to strengthen your writing instruction and see powerful results from your in-person or online teaching!



# A Message From Seminar Leader, Mary Ellen Ledbetter



## Uniquely Qualified Instructor

**Mary Ellen Ledbetter** is an outstanding English/language arts teacher and national presenter. She is well-known for her fast-paced and strategy-packed seminars that focus on helping students significantly improve their writing skills while reducing teacher take-home paper load, whether you are teaching in a classroom or online. Mary Ellen's wealth of experience in secondary ELA classrooms has given her the ability to try dozens of ideas with students – she knows what works and what doesn't. She will give you numerous strategies you can use to help your students reach the writing levels required. She is the author of *Strategies! Strategies! Strategies! Strengthen Your WRITING INSTRUCTION to Significantly Increase Students' Writing Skills (Grades 6-12)*, the extensive digital resource handbook you will receive at the seminar.

**You will not want to miss this outstanding opportunity with Mary Ellen to receive dozens of ideas and strategies you can use to strengthen all your students' writing while saving you valuable time in the classroom or online!**

Dear Colleague:

English teachers across the country are faced with an overwhelming amount of content and skills to teach connected to writing, reading, grammar, vocabulary, and on top of all that, mountains of student papers to read and grade, whether you are working in-person or online. In my work with teachers, I hear over and over, "How do I fit everything in?" I have come to believe that – quite simply – we, as teachers, are assuming too much of the responsibility. We are meant to be facilitators assisting students not only in discovering the many facets of any concept, but in synthesizing and applying that knowledge to their work. This seminar will help you discover how you can organize your instruction to fit more into class time, increase student responsibility, reduce your paper load, and most importantly, significantly improve student writing.

During this strategy-packed day, I will give you what I have found really works to increase students' motivation to write and improve the quality of their writing whether you are working online or in your classroom. We will look at viable options for time management that will allow you to teach each aspect of ELA in a manner that will flow seamlessly from writing to literature to grammar to assessment. I will share how you can actively engage students in revising their own writing, give meaningful feedback to peers and how to grade students for inclusion of critical elements in their work, all during class time for immediate student feedback and revision.

I am excited to share with you what I have found works to greatly increase students' writing skills in grades 6-12. Please join me and discover effective and practical strategies to help all your students improve their writing.

Sincerely,

Mary Ledbetter

P.S. I promise you will leave with **practical strategies you can use immediately** in your grades 6-12 ELA classroom or online learning environment.

*"I will share how you can actively engage students in revising their own writing, give meaningful feedback to peers and how to grade students for inclusion of critical elements in their work, all during class time for immediate student feedback and revision."*



# What Your Colleagues Say About Mary Ellen Ledbetter

*"Once again Mary Ellen provided **relevant and realistic strategies** for effective Language Arts instruction. Knowing that there are creative, fun ways to hold students accountable gives me renewed motivation!"*

– Regina Pasqualone, Teacher

*"I loved all of the different ideas and strategies that we were shown. I plan on implementing many of them in my classroom to **encourage my students to enjoy the writing process** and to become better writers. Thank you so much!"*

– Jen Harrington, 6th Grade English Teacher

*"Through passion, the use of humor, and her own 'bag of tricks,' **Mary made writing instruction clear and ready to use tomorrow!**"*

– Caitlyn Loew, Writing Teacher

*"In addition to the helpful materials, Mary Ellen **provided much-needed motivation**. I am looking forward to introducing some new strategies in the classroom. Thank you!"*

– Lisa Fiduccia, Middle School ELA



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

### **Outstanding Instructors**

All programs are led by outstanding BER national trainers

### **Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

### **Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

### **Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'Mary has great energy! She gave fun, practical ideas I can take back to my classroom. I am so excited to use the strategies and activities with my students.'*

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Dozens of student writing samples – argumentative, expository, literary analysis, narrative, and comparison of texts – to use immediately as models in your classroom, whether you are working in-person or online
- Motivational engagement strategies that can be used to focus your class at the beginning of periods or as entire lessons
- New, student-friendly techniques to approach each aspect of grammar/mechanics
- Numerous literature assignments that will enhance any short story or novel unit
- Sample lesson plans that will help you “fit it all in” whether you are teaching in-person or online

## Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing their writing instruction to increase their grades 6-12 students' writing skills.

## Consultation Available

Mary Ellen Ledbetter will be available to answer your specific questions and the unique needs of your own writing program.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



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## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



#### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *Strategies! Strategies! Strategies! Significantly Increase Students' Writing Skills*, for Grades 6-12, *Strengthening Your Students' Writing Skills by Teaching Smarter, Not Harder*, for Grades 6-12, and other writing-related courses are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Strategies! Strategies! Strategies! Strengthen Your WRITING INSTRUCTION to Significantly Increase Students' Writing Skills (Grades 6-12)

## Registration (WWL1S1)

- 1. March 8, 2021** (Start time: 9 AM Eastern)  
 **2. March 9, 2021** (Start time: 9 AM Central)  
 **3. March 12, 2021** (Start time: 9 AM Pacific)  
 — or —  
 **4. I'd like to order the recorded version of this seminar**

FIRST NAME \_\_\_\_\_ M.I. \_\_\_\_\_ LAST NAME \_\_\_\_\_

POSITION, SUBJECT TAUGHT \_\_\_\_\_ GRADE LEVEL \_\_\_\_\_

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

*List additional registrants on a copy of this form*

SCHOOL NAME \_\_\_\_\_

SCHOOL MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

SCHOOL PHONE NUMBER \_\_\_\_\_ HOME PHONE NUMBER \_\_\_\_\_  
 ( ) ( )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) \_\_\_\_\_

HOME MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

**IMPORTANT – PRIORITY ID CODE: EWWL1S1**


## METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$279 per person,**  
for teams of three or more registering at the same time, the fee is \$259  
per person. **Payment is due prior to the program.** No cash please.


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## FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 FAX this form to: **1-425-453-1134**

 PHONE toll-free: **1-800-735-3503**  
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
 915 118th Avenue SE • PO Box 96068  
 Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



WWL1S1

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**Strategies! Strategies! Strategies!**  
**Strengthen Your WRITING**  
**INSTRUCTION to Significantly**  
**Increase Students' Writing Skills**  
**(Grades 6-12)**



**An outstanding one-day Live Online Seminar**

**Includes an extensive Resource Handbook**

**Can't Attend? A Recorded Version is available to use online at your convenience**

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**Strengthen Your Grades 6-12**  
**WRITING INSTRUCTION:**  
**Strategies! Strategies! Strategies!**

***Practical PD, No Travel***

WWL151

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**(Grades 6-12)**

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**Live Online Seminar**  
**or Recorded Version**



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